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Company: Cookpad Inc.

Representative: Rimpei Iwata, Representative Executive Officer

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Cookpad announces new Executive Officers
Cooking company strengthens its leadership team as global growth continues

Tokyo, Japan - 23rd March, 2021: Today Cookpad announced the appointment of two new Executive Officers. Rebecca Rippin, Head of Iberia and the Americas, and Elena Gianni, Head of Design, join the Executive Team.

Cookpad's Executive Team also includes: Rimpei Iwata, Aki Sano, Morio Inukai, Tomoya Yasuda, Issei Naruta and Kohei Fukuzaki. The Executive Team is appointed by the Board of Directors and is responsible for the strategic direction of the company.

Rebecca Rippin joined Cookpad in 2014 following the company's acquisition of Mis Recetas, the Spanish-speaking world's largest recipe platform that Rebecca founded in 2007. Previously, Rebecca was the founder of Euroresidentes, a lifestyle site about Spain that was voted Spain's best Internet Portal in 2006. Rebecca is originally from the UK and has lived in Spain for over 30 years. At Cookpad, Rebecca leads community growth in Spain, Latin America, Portugal and the US.

Elena Gianni is an Italian designer who joined Cookpad in 2020. Prior to this, Elena worked for The New York Times in various roles, including as the Design Director for The Times digital home page. Prior to this, she consulted on design innovation for various global companies including Toyota and Maersk. Elena studied design at the Copenhagen Institute of Interaction Design (CIID), and she is also a visiting faculty member at CIID Costa Rica.

Rimpei Iwata, President and CEO of Cookpad, said: "I'm delighted that both Rebecca and Elena are joining our Executive Team. Rebecca has been with Cookpad for seven years. In that time, she has expanded our business in the region and built a strong team. In addition, Rebecca takes a leadership role across the organisation; she has taken a key role in onboarding other acquisitions. Most importantly, she is 'the voice of our community': a passionate advocate for our users."

Rimpei continued: "Even in the short time that she has been with Cookpad, Elena has made a big impact on both design and product. Her ability to design from the user's perspective coupled with her technical understanding means she designs for both emotion and functionality which is key for a community like Cookpad."

“Above all, both Rebecca and Elena share a strong belief in Cookpad’s mission and it is the foundation for how they contribute to and lead our company.”

Both Elena Gianni and Rebecca Rippin will join Rimpei Iwata, Aki Sano, Tomoya Yasuda and Marijana Kolak on Cookpad’s Leadership Team in Bristol, UK.

In addition, Sam Meadley, Head of Engineering, joins the Leadership Team. Sam joined Cookpad as an iOS developer in 2018 having led engineering teams at both start-ups and FTSE 100 companies.

The Leadership Team based in Tokyo, Japan includes: Kohei Fukuzaki, Morio Inukai, Yumiko Kageyama, Tomoe Kitai, Issei Naruta and Kazuki Watabe.

Cookpad announced a new CEO for its Japan business in September 2020 following Rimpei Iwata taking the newly formed role of President and CEO for the global business. Rimpei Iwata became CEO of Cookpad in 2016.

Cookpad also announced that its Board of Directors remains unchanged following a shareholder vote. Cookpad’s Board of Directors are appointed on an annual term.

For further information, please contact: the Public Relations department at pr@cookpad.com / +81-3-6368-1007

NOTES TO EDITORS

Cookpad is a global recipe-sharing platform. Founded by Aki Sano in Japan in 1997, Cookpad is now available in 76 countries/regions and 34 languages across the world.

Cookpad's mission is to make everyday cooking fun because that will help more people to cook and cooking is the key to a happier and healthier life for people, communities and the planet.