

FY2025 Summary

6 February 2026
Cookpad Inc.



Our Mission

To “Make Everyday Cooking Fun!”

To Achieve Our Mission:

- We remain a tech-forward company dedicated to overcoming the challenges associated with cooking to 'Make everyday cooking fun!'
- We will continue to invest in product development to set future standards, as we pursue profits and allocate the earnings towards investment initiatives.
- We will make investments aligned with the developments of the external environment; for this reason, we don't disclose our earnings forecast.

Financial Highlights

(Millions of yen)

	4Q			Full-Year		
	2024	2025	Change	2024	2025	Change
<u>Sales revenue</u> Decreased by 9.2% from the previous year, primarily due to a decline in the Premium Services membership.	1,411	1,295	-116	5,876	5,336	-540
<u>SG&A expenses</u> Declined by 2.6% from the previous year, owing to a drop in personnel expenses resulting from natural employee attrition, as well as cost reductions, although expenses related to investment in new businesses increased.	1,260	1,238	-22	5,156	5,022	-134
<u>Operating income</u> Fell by 60.8% from the previous year, as a result of the above.	120	63	-57	673	264	-409
<u>Profit before tax</u> Fell by 1.0% from the previous year, as a result of an increase in finance income related to securities management.	233	604	371	1,109	1,098	-11
<u>Profit attributable to shareholders of the Company</u> As a result of the reversal of deferred tax assets, income tax expense increased, leading to a 44.4% decrease from the previous year.	441	183	-258	1,332	741	-591

Summary of Financial Results

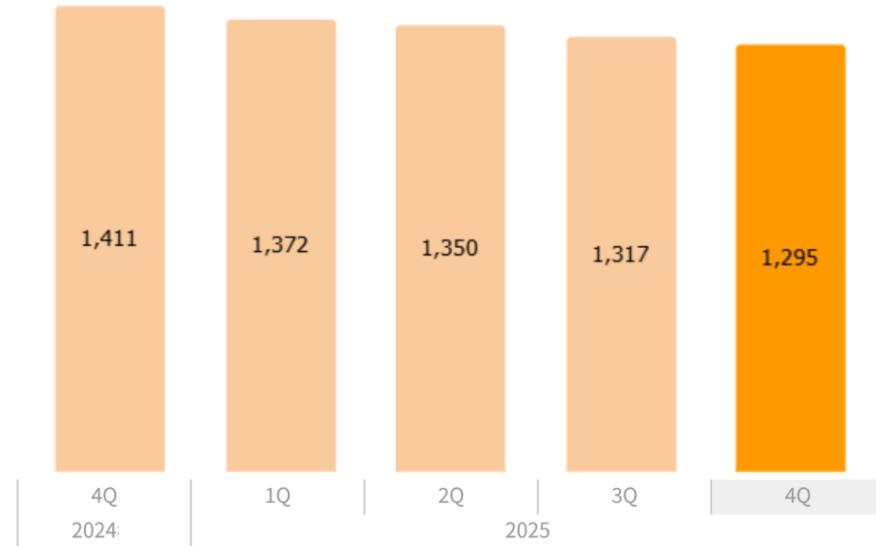
(Millions of yen)

	2024 4Q	1Q	2Q	2025 3Q	4Q	QoQ change	YoY change
Sales revenue	1,411	1,372	1,350	1,317	1,295	-1.6%	-8.2%
SG&A expenses	1,260	1,264	1,256	1,262	1,238	-1.9%	-1.7%
Operating income	120	89	71	39	63	58.7%	-47.7%
Profit/loss before tax	233	149	-83	427	604	41.6%	159.5%
Profit/loss attributable to shareholders of the Company	441	111	-74	501	202	-59.6%	-54.1%
Earning/loss per share (yen)	5.36	1.35	-0.94	6.65	2.68		
Balance of cash and cash equivalents at quarter end	12,083	12,138	10,238	5,545	5,885	6.1%	-51.3%

Trend in Sales Revenue

(Millions of yen)

- Sales revenue for 4Q FY2025 decreased by 22 million yen (1.7%) from the previous quarter.
- The decline in the Premium Services membership continued to drive the sales decrease.

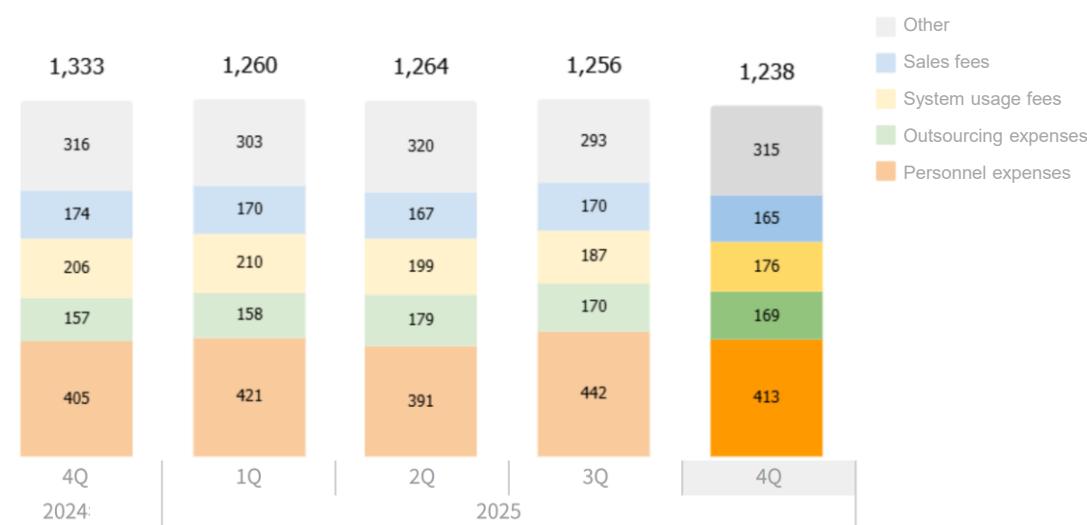


Trend in SG&A Expenses

(Millions of yen)

- SG&A expenses for 4Q FY2025 decreased by 18 million yen (1.4%) from the previous quarter.

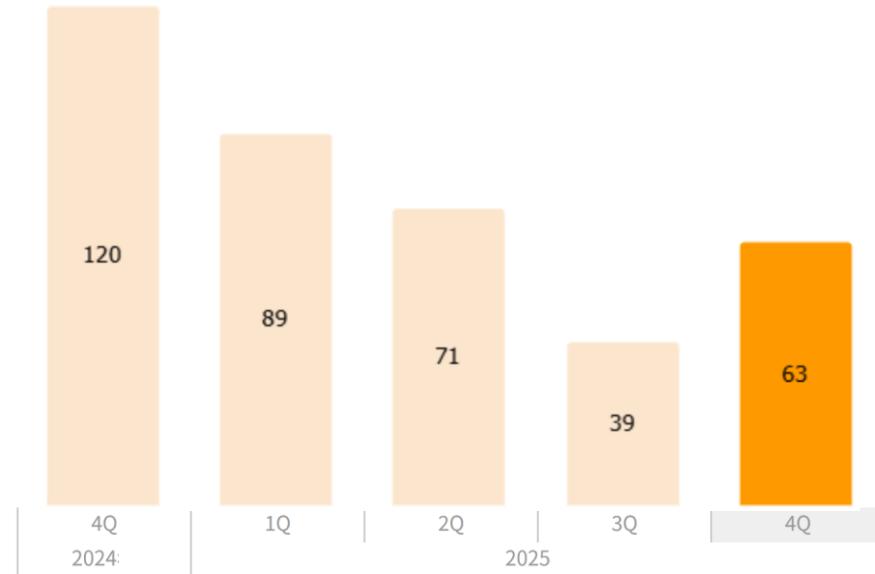
- System usage fees fell by 11 million yen (5.9%) quarter on quarter through more efficient use of systems.



Trend in Operating Income

(Millions of yen)

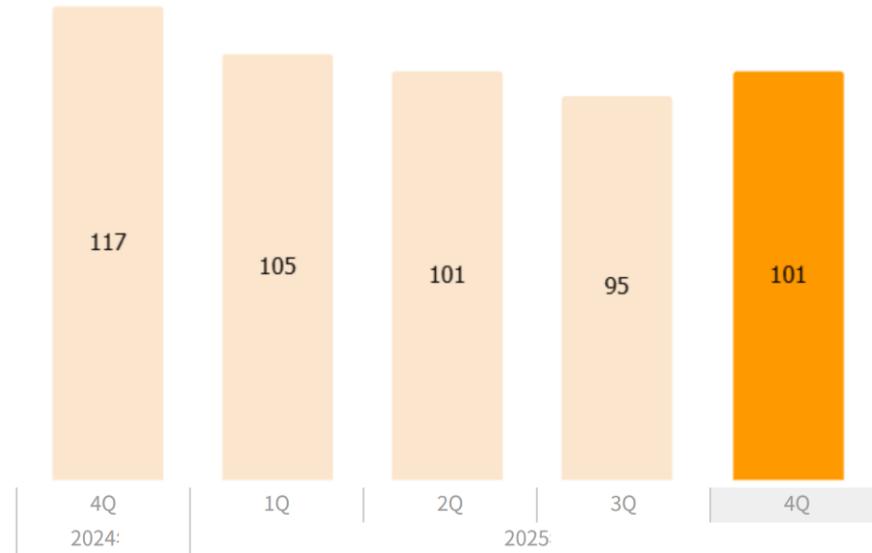
- Following the previous quarter, 4Q FY2025 also concluded with an operating profit.



Trend in Workforce

(Employees)

- The number of employees as of 31 December 2025 shrank by 13.7% from a year earlier to 101.



* Number of Group employees (regular employees and contract employees)

This document has been prepared based on information accessible at the time of its compilation and reflects assumptions that we consider to be reasonable.

[Contact for inquiries regarding this document and IR]

CFO Office, Cookpad Inc.

ir-form@cookpad.com



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