2Q FY2026 (Interim) Summary

7 August 2026

Cookpad Inc.

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Our Mission

To “Make Everyday Cooking Fun!”

To Achieve Our Mission:

- We remain a tech-forward company dedicated to overcoming the challenges associated with cooking to 'Make everyday cooking fun!’
- We will continue to invest in product development to set future standards, as we pursue profits and allocate the earnings towards investment initiatives.
- We will make investments aligned with the developments of the external environment; for this reason, we don’t disclose our earnings forecast.

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Financial Highlights

(Millions of yen)

	First Half		
	2025	2026	Change
Sales revenue Decreased by 7.8% year on year, due to a decline in the Premium Services membership.	2,723	**2,510**	-212
SG&A expenses Declined by 1.4% year on year, despite the recognition of 185 million yen in one-off costs associated with the workforce streamlining at overseas offices. The decline reflected a reduction in personnel expenses resulting from the streamlining.	2,521	**2,486**	-34
Operating income Operating income decreased by 98.1% year on year, owing to the decrease in sales revenue.	161	**3**	-158
Profit attributable to shareholders of the Company The recognition of finance income, arising mainly from the fair value measurement of securities held, resulted in profit attributable to shareholders of the Company of 524 million yen.	37	**524**	487

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Trend in Quarterly Financial Results

(Millions of yen)

	2025			2026		QoQ change	YoY change
	2Q	3Q	4Q	1Q	2Q		
Sales revenue	1,350	1,317	1,295	1,267	1,243	-1.9%	-8.0%
SG&A expenses	1,256	1,262	1,238	1,397	1,089	-22.0%	-13.3%
Operating income/loss	71	39	63	-137	140	-	96.0%
Profit/loss before tax	-83	427	604	-415	943	-	-
Profit/loss attributable to shareholders of the Company	-74	501	202	-417	942	-	-
Earnings/loss per share (yen)	-0.94	6.65	2.68	-5.75	13.10	-	-
Balance of cash and cash equivalents at quarter end	10,238	5,545	5,885	5,975	6,245	4.5%	-39.0%

* Percentage changes are shown as “-” where comparison is not meaningful, such as a shift from profit to loss or from loss to profit.

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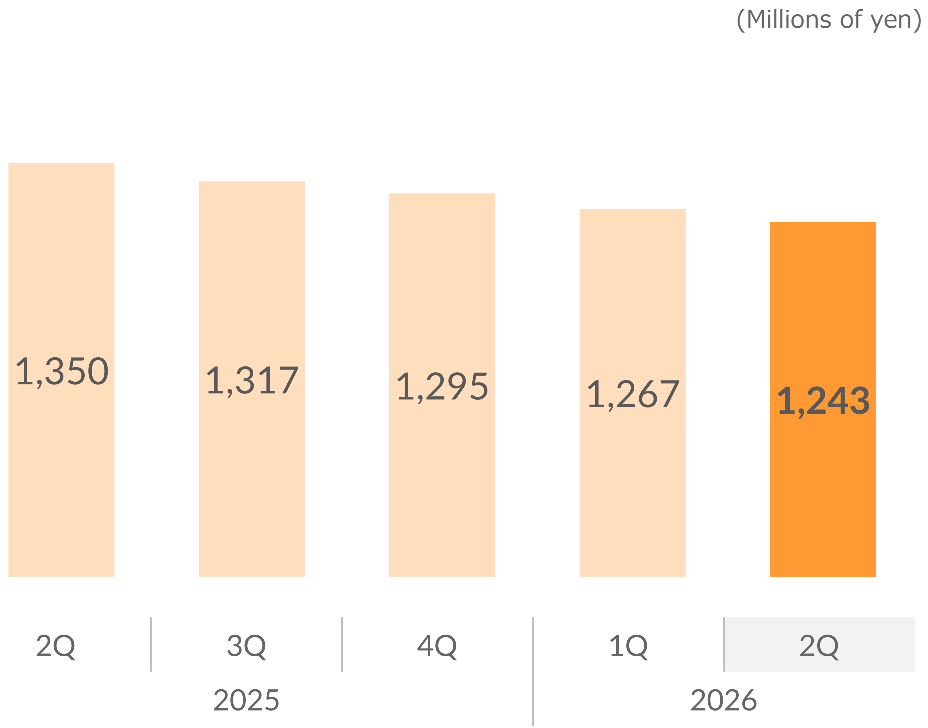
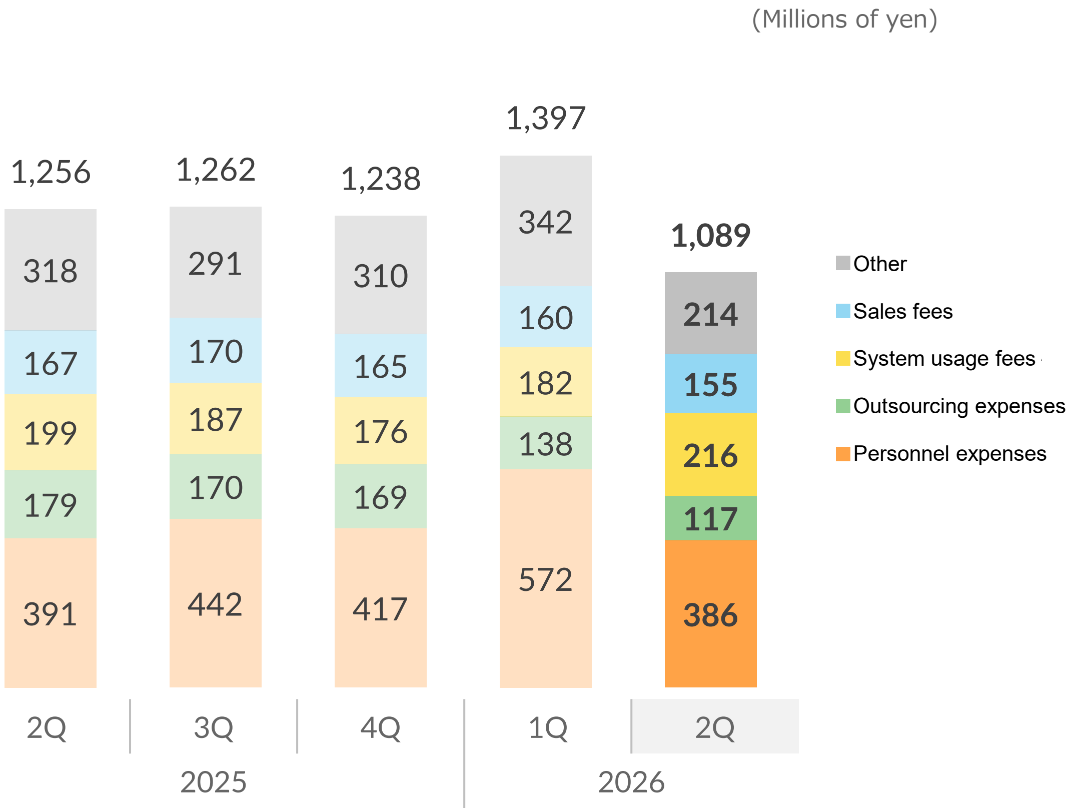
Trend in Sales Revenue

- Sales revenue for Q2 FY2026 decreased by 8.0% year on year and 1.9% quarter on quarter, mainly due to the decline in Premium Services membership.



Trend in SG&A Expenses

- SG&A expenses for 2Q FY2026 decreased by 308 million yen (22.0%) from the previous quarter.
- Personnel expenses decreased by 186 million yen, mainly due to the absence of one-off costs associated with workforce restructuring, while system usage fees increased by 34 million yen, reflecting foreign exchange effects and investments in AI.

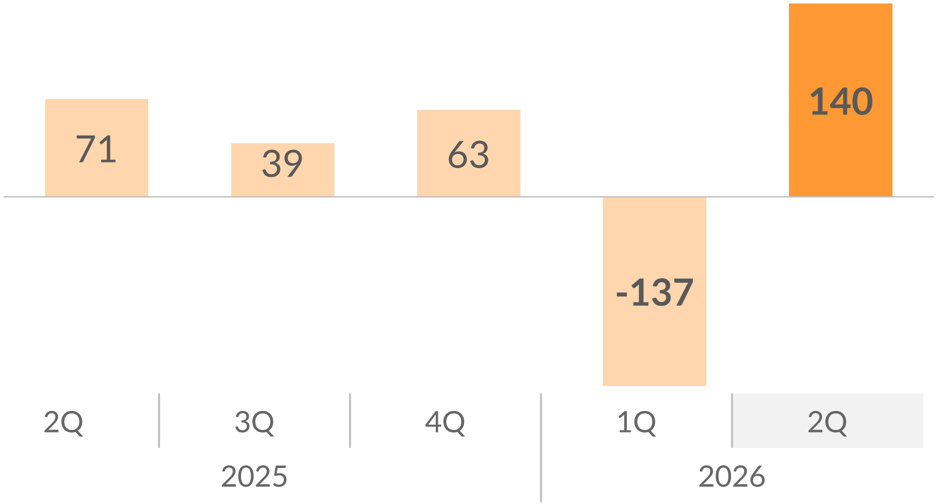


* Breakdown figures are rounded down to the nearest million yen and may not add up to the totals.

Trend in Operating Income

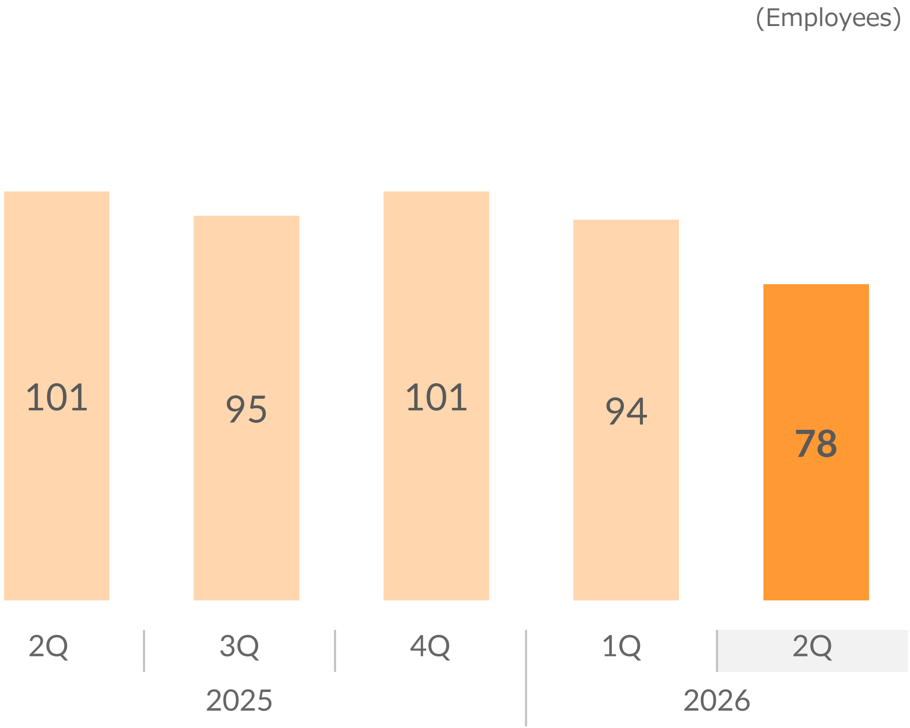
(Millions of yen)

- Operating results turned profitable, with operating profit of 140 million yen recorded, mainly as one-off costs decreased from the first quarter and personnel expenses declined.
- Operating profit rose by 69 million yen year on year, offsetting the operating loss of 137 million yen recorded in the first quarter. Consequently, operating profit of 3 million yen was recorded for 1H 2026.



Trend in Workforce

- The number of employees stood at 78 as of 30 June 2026, down 22.8% from a year earlier and 17.0% from the end of the previous quarter.



* Number of Group employees (regular employees and contract employees)

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This document has been prepared based on information accessible at the time of its compilation and reflects assumptions that we consider to be reasonable.

[Contact for inquiries regarding this document and IR]

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